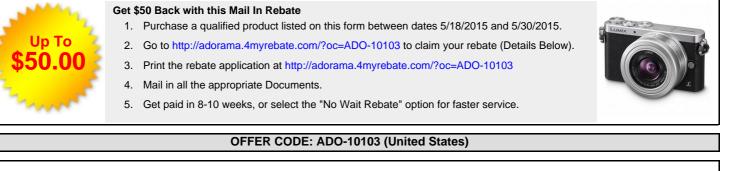
REBATE TERMS, CONDITIONS, AND INSTRUCTIONS



HOW TO CLAIM YOUR REBATE

In order to obtain a rebate, visit http://adorama.4myrebate.com/?oc=ADO-10103 and enter the offer code shown. You will then complete your rebate form submission online. You must have internet access, a valid email address and a printer in order to claim this rebate. THIS DOCUMENT IS FOR INFORMATION ONLY.

REBATE SUMMARY:

- Offer Code: ADO-10103
- Rebate Amount: Up To \$50.00 (Prepaid Card)
- Valid on orders made between: 5/18/2015 and 5/30/2015
- Must be postmarked: within 30 days of purchase.
- Valid on the following product(s):



- \$50 Panasonic Lumix DMC-GM1 Digital Camera (Orange) with 12-32mm Siver Lens (Model:DMC-GM1KS) (UPC: 885170171091) (SUCI IPCDMCGM1KS)
 \$50 Panasonic Lumix DMC-GM1 Digital Camera (Orange) with 12-32mm Siver Lens (Model:DMC-GM1KD) (UPC: 885170193765) (SKU: IPCDMCGM1KO)
- \$50 Panasonic Lumix DMC-GM1 Mirrorless Camera (Blue) with w/12-32mm Siver Lens (Model:DMC-GM1KA) (UPC: 885170227606) (SKU: IPCDMCGM1KL)
- Only valid on purchases made at: Adorama Store Adorama.com
- It is recommended to keep copies of all materials submitted for your records

PROOF OF PURCHASE REQUIREMENTS:

• Signed Rebate Form • Original UPC AND Serial Number Barcode Labels • Copy of Invoice/Receipt or Packing List (Order confirmation E-mail not accepted)

SPECIAL INSTRUCTIONS

Invoice MUST include an invoice number! Customers may qualify for 1 rebate per item on this promotion for a total of up to 3 rebates.

TERMS & CONDITIONS

This rebate offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met the rebate will be denied. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application that you must print, sign and mail to the specified address obtained after registering online at http://adorama.4myrebate.com. The address on your rebate application must match the billing address on the receipt, packing slip or invoice. Limit Three (3) rebate per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except were prohibited by law. Only one (1) rebate application per envelope. Any request postmarked or received after the eligibility period will be denied. If your rebate payment is \$5.00 or greater, you will receive a prepaid American Express® Reward Card issued by American Express Prepaid Card Management Corporation (the "Reward Card"). American Express Reward Card may be used at U.S. merchants that accept American Express® Cards. Subject to applicable law, a \$2.00 Monthly Service Fee shall be assessed against the Card balance five (5) months after issuance. Funds do not expire. The Card cannot be used at ATMs. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this Card is not redeemable for cash. Additional limitations apply, including restrictions on use of the Card at cruise lines and for recurring billing. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. This Card has been provided to you pursuant to a reward, loyalty or promotional program. If your rebate is less than \$5.00, you will be paid by check. In the event your rebate check is not cashed within ninety (90) days, the rebate offer expires and is void. Timely cashing of the rebate check is a necessary condition to obtain a rebate under this offer. Checks are void if not cashed within ninety (90) days of issuance and cannot be reissued. Neither the sponsor of the rebate ("Rebate Sponsor") nor the entity providing the rebate reward (the "Reward Vendor") is responsible for late, lost, misdirected or postage-due mail. Incomplete or illegible applications will be denied. Photocopies of UPCs are not accepted unless indicated on the rebate form. Offer only valid in the US (including Puerto Rico). Rebate Payable in US Dollars for US Residents. Offer subject to change at any time. Void where prohibited by law. Use of fictitious names, multiple addresses and PO Boxes to obtain additional rebates may constitute fraud, violate federal or state laws and may result in prosecution, imprisonment and/or fines, including under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342). Rebate application status updates, approval, denial, and other notices may be sent via e-mail. You may check the status of your rebate by visiting the link provided in your e-mail or visiting http://adorama.4myrebate.com. Please allow 3 weeks after mailing to make any inquiries regarding your rebate. Fulfillment of this rebate is subject to final approval by Adorama Inc. Reward Vendor is not liable for non-fulfillment of offers by Adorama Inc. ® Used by American Express Travel Related Services Company, Inc. under license from American Express



