

New PIXMA PRO-100 Photo Printer

(UPC Code 013803149050)

OR

New PRO-100 Photo Printer and select new Canon Digital SLR or PowerShot Camera and/or select new Canon L Lens and/or select new Canon Photo Paper American Express® Reward Card by Mail Offer

Receive an American Express® Reward Card by mail with purchase of select Canon Product(s) from Adorama or adorama.com (Limit 1 Claim per household, except for residents of Rhode Island)

Offer valid on purchases made between July 1, 2013 and September 30, 2013

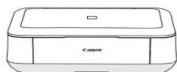
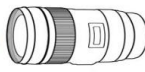
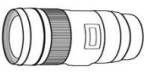
This promotion is valid only for purchases made at Adorama or directly from adorama.com. This promotion is NOT valid for purchases made through a marketplace, auction or other third-party website portal

READ HERE! You have the option to Pre-submit this rebate form online and print it for mailing with your required documentation.

Please go to <http://rebates.usa.canon.com> and click on the "Pre-submit your Rebate Claim" button to pre-submit your claim

Please note that although your pre-submission claim form will be electronically transmitted to Canon USA, Inc., a printed copy of the claim form as well as the required supporting documentation must still be submitted by postal mail to Canon USA, Inc. in order to complete your submission.

Step 1: Please check the box next to the offer below that applies to your purchase

- | | | | |
|--------------------------|--|---|--|
| ☐ |  | | \$200 American Express® Reward Card |
| ☐ |  | + |  \$300 American Express® Reward Card |
| ☐ |  | + |  OR  \$300 American Express® Reward Card |
| ☐ |  | + |  +  OR  \$400 American Express® Reward Card |

Step 2: Enter the 9 Digit Alpha-Numeric Serial Number of the printer in the spaces below

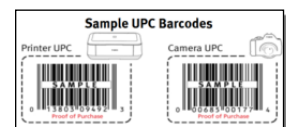
PRO-100 Photo Printer Serial Number: _ _ _ _ _

Step 3: If you purchased an eligible new Canon Digital SLR or PowerShot Camera or new eligible Canon L Lens on the same receipt as the PRO-100 Photo Printer, please check the applicable box below

- | | | |
|---|--|---|
| ☐ Canon EOS 5D Mark III Camera | ☐ Canon EOS Rebel SL1 Camera | ☐ EF 100mm f/2.8L Macro IS USM |
| ☐ Canon EOS 5D Mark II Camera | ☐ Canon PowerShot G1 X Camera | ☐ EF 70-200mm f/4L IS USM |
| ☐ Canon EOS 7D Camera | ☐ Canon PowerShot G15 Camera | ☐ EF 50mm f/1.2L USM |
| ☐ Canon EOS 6D Camera | ☐ Canon PowerShot S110 Camera | ☐ EF 85mm f/1.2L II USM |
| ☐ Canon EOS 60D Camera | ☐ EF 17-40mm f/4L USM | ☐ EF 70-200mm f/2.8L IS II |
| ☐ Canon EOS Rebel T5i Camera | ☐ EF 24-105mm f/4L IS USM | |
| ☐ Canon EOS Rebel T4i Camera | ☐ EF 8-15mm f/4L Fisheye USM | |
| ☐ Canon EOS Rebel T3i Camera | ☐ EF 16-35mm f/2.8L II USM | |
| ☐ Canon EOS Rebel T3 Camera | ☐ EF 24-70mm f/2.8L II USM | |

Step 4: If you purchased an eligible Canon Photo Paper on the same receipt as the PRO-100 Photo Printer, please check the box below

- ☐ Canon Photo Paper Pro Luster (LU-101) (13" x 19") 50 Sheets
- ☐ Canon Photo Paper Semi-Gloss (SG-201) (13" x 19") 50 Sheets



Claim Checklist:

- ☐ This completed claim form.
- ☐ Write the 9-Digit Alpha Numeric Printer Serial Number in the spaces above.
- ☐ A legible copy of your Adorama or adorama.com sales receipt, showing the purchase of a new Canon PIXMA PRO-100 Photo Printer or the purchase of a new Canon PIXMA PRO-100 Photo Printer AND the eligible new product(s) in one of the combination offers on the front of this claim form, with the date of purchase and the purchase price(s) circled.
- ☐ Original Proof of Purchase 12-Digit Barcode cut from the PIXMA PRO-100 printer box (and Canon Digital SLR or PowerShot camera or Canon L Lens box if applicable), leaving a hole in the box(es). WE MUST RECEIVE "PROOF OF PURCHASE" WITH CARDBOARD INTACT. DO NOT PEEL OFF "PROOF OF PURCHASE" STICKER. (SEE SAMPLE UPC BARCODE ABOVE)
- ☐ Make copies of all documents for your records.
- ☐ Mail all documents to the address in the shaded box.

Mail Completed Claim and supporting documentation to:
Promotion ID: 819101539
Pro-100 MIR Promotion
P.O. Box 343140,
Memphis, TN 38184

Please provide the following information:

First Name MI Last Name

Mailing Address (NO P.O. BOXES, except for residents of North Dakota)

City State Zip Code

Daytime Phone Email Address

Terms of offer: Offer good in the 50 United States, the District of Columbia and Puerto Rico, on products purchased by an end-user customer from Adorama or directly from adorama.com only. Offer void where taxed, restricted or otherwise prohibited by Federal, State or Local law. **Limit 1 claim per household, except in Rhode Island.** Your envelope containing this claim form, the section of the box bearing the **original white** "Proof of Purchase" 12-digit UPC bar code cut from the Canon PIXMA PRO-100 Photo Printer box, leaving a hole in the box (if claiming the Canon PIXMA PRO-100 and eligible Canon Photo Paper rebate only) or the section of the box bearing the **original** 12-digit UPC "Proof of Purchase" bar codes cut from both the Canon PIXMA PRO-100 Photo Printer box and the eligible Canon Digital SLR or PowerShot Camera or Canon L Lens box, leaving a hole in each box (if claiming one of the printer and camera or lens and paper combination offers on the front of this claim form), **(we must receive "Proof of Purchase" with cardboard intact; do not peel off "Proof of Purchase" sticker);** and a legible copy of your sales receipt from Adorama or adorama.com with eligible product purchase(s) circled must be postmarked no later than October 30, 2013 and received no later than November 13, 2013. Purchase(s) of eligible product(s) must be made from Adorama or directly from adorama.com between July 1, 2013 and September 30, 2013 to be eligible for the offer. For combination offers on the front of this claim form all eligible purchases must appear on the same receipt. **(This promotion is valid only for purchases made at Adorama or directly from adorama.com. This promotion is NOT valid for purchases made through a marketplace, auction or other third-party website portal).** Photocopied UPC barcodes and "Secondary proof of purchase" barcodes will not be accepted. All required information on the claim form must be hand printed; no mechanical reproductions or labels will be accepted. **Keep copies of materials submitted; originals submitted become Canon's property and will not be returned. Allow 60 days for processing of claim.** Incomplete or illegible claim forms and claims that do not comply with the terms and conditions of this offer will be rejected and will not be returned. Canon and/or its agents reserve the right to substantiate claims, and request additional identification and/or documentation. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. In the event of questions regarding claims, program or policy, Canon will review all documents and make the final determination of claim eligibility. Dealers, distributors and other resellers are not eligible for this offer. American Express® Reward Card will only be mailed to a street address (except where prohibited by law) in the 50 United States, the District of Columbia or Puerto Rico. Offer does not apply to purchases of refurbished or used products nor for eligible products packaged together and sold for one price. **Canon reserves the right to seek reimbursement of any rebate paid on a product that is accepted for return by Adorama or adorama.com after the rebate is paid to you.** By submission of this rebate claim to Canon, you hereby agree to submit to the jurisdiction of the courts of the State of New York regarding any disputes arising out of the payment, nonpayment or attempt at reimbursement of payment of this rebate claim. Quantities of advertised products may be limited. Canon is not responsible for lost, stolen, misdirected or undelivered mail, nor for misprints or typographical errors. None of the offers on this claim form can be combined with any other printer offer or promotion. Cash value 1/100¢.

The American Express® Reward Card (or such other pre-paid card product that may be sent to residents of select states) is a prepaid card issued by American Express Prepaid Card Management Corporation that is usable only at merchants in the United States, Puerto Rico and the U.S. Virgin Islands that accept American Express® Cards, except for cruise lines, casinos and ATMs, and may not be used for recurring billing charges. Use of the Reward Card constitutes acknowledgement that it is given as a reward or a gift and that no consideration, value, or money has been paid by the holder in exchange for this Reward Card. Except where prohibited by law, a \$2.00 monthly service fee (waived for the first six months after delivery of reward card to cardholder) applies. Available funds on the Reward Card do not expire. See Cardholder Agreement for complete terms and conditions. American Express is not the sponsor of this promotional offer.

- ☐ Please check this box if you **do not** want to receive information about other Canon products and promotions that may be of interest to you.

For questions regarding this offer call 1-866-668-9861 from 8:00 a.m. to 8:00 p.m., ET, Monday-Friday, excluding holidays.

For a status on your rebate visit <http://rebates.usa.canon.com>