



## Cinema EOS Promotions!

**6. Cinema EOS Loyalty Promotion is Back by Popular Demand!**

Promotion period: September 29, 2013 through January 4, 2014

Part 1: A customer who currently owns a registered Cinema EOS camera can receive an instant rebate with the purchase of one or more Cinema EOS lenses!

**Please email [canon@adorama.com](mailto:canon@adorama.com) to check eligibility**

Customer must own a registered camera set forth below:	Eligible Cinema EOS Lenses	Resale Price	Instant Rebate Amt	End Price to Customer
EOS C500 EOS C500 PL EOS C300	CN-E14.5-60mm T2.6 L S	\$42,750.00	\$2,000.00	\$40,750.00
	CN-E14.5-60mm T2.6 L SP	\$42,750.00	\$2,000.00	\$40,750.00
	CN-E30-300mm T2.95-3.7 L S	\$44,650.00	\$2,000.00	\$42,650.00
EOS C300 PL	CN-E30-300mm T2.95-3.7 L SP	\$44,650.00	\$2,000.00	\$42,650.00
EOS 1-D C EOS C100	CN-E15.5-47mm T2.8 L S	\$23,275.00	\$1,000.00	\$22,275.00
	CN-E30-105mm T2.8 L S	\$23,275.00	\$1,000.00	\$22,275.00
	CN-E15.5-47mm T2.8 L SP	\$23,275.00	\$1,000.00	\$22,275.00
	CN-E30-105mm T2.8 L SP	\$23,275.00	\$1,000.00	\$22,275.00
	CN-E14mm T3.1 L F	\$ 5,220.00	\$500.00	\$ 4,720.00
	CN-E24mm T1.5 L F	\$ 5,220.00	\$500.00	\$ 4,720.00
	CN-E50mm T1.3 L F	\$ 4,950.00	\$500.00	\$ 4,450.00
	CN-E85mm T1.3 L F	\$ 4,950.00	\$500.00	\$ 4,450.00
	CN-E135mm T2.2 L F	\$ 4,950.00	\$500.00	\$ 4,450.00

Part 2: A customer who currently owns a registered select EOS Camera can receive a \$500 Instant Rebate with the purchase of one or more Cinema Prime lenses!

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Client must own one of the below eligible cameras:	Eligible Products	Resale Price	Instant Rebate Amt	End Price to Customer
EOS 1D Products	CN-E14mm T3.1 L F	\$ 5,220.00	\$500.00	\$ 4,720.00
EOS 5D Products	CN-E24mm T1.5 L F	\$ 5,220.00	\$500.00	\$ 4,720.00
EOS 6D Products	CN-E50mm T1.3 L F	\$ 4,950.00	\$500.00	\$ 4,450.00
EOS 7D Products	CN-E85mm T1.3 L F	\$ 4,950.00	\$500.00	\$ 4,450.00
	CN-E135mm T2.2 L F	\$ 4,950.00	\$500.00	\$ 4,450.00