

Panasonic ideas for life

Panasonic Solutions Company

**The AG-AF100 American Express®-Branded Rewards Card Claim Form
December 19th, 2011 – March 31st, 2012**

Receive a \$500 American Express®-Branded Rewards Card with the purchase of a Panasonic AG-AF100 Large Imager Digital Cinema Camcorder. See instructions in the form below. Please print legibly and complete all information.

Please send me an American Express®-Branded Reward Card.

Date _____

Name _____

Address (No P.O. boxes) _____

City _____ State _____ Zip _____

Phone Number _____

Type of Video Produced _____

(Broadcast, Cable, Commercials, Corporate, Education, Event, Government, Independent Production, Legal, Production, Religious, Sports, Other)

Dealer Name _____

Date of Purchase _____

E-Mail Address (optional) _____

Exact Model Number of the camcorder (Printed on the underside of the Viewfinder) _____

Serial Number (also on the underside of Viewfinder) _____

(Failure to give full model number and serial number will result in the claim being rejected.)

Signature _____

Guidelines, Please read!

1. You must have purchased a Panasonic AG-AF100 Camcorder between the dates of December 19th, 2011 and March 31, 2012.
2. **You must return this completed form, along with a copy of your sales receipt of the eligible model with the purchase price circled, as well as the UPC code and serial number cut from the product carton.**
3. **Submittals must be postmarked no later than 45 days from date of purchase, to qualify.**
4. Only handwritten responses will be accepted. No stickers or preprinted address labels. Product must be new and unused.
5. This offer is only available to the end user and original purchaser.
6. No claims from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be accepted or acknowledged.
7. No P.O. boxes accepted except military APO/FPO (Air/Army Post Office or Fleet Post Office) addresses.
8. May not be combined with any other offer or fulfillment. Fraudulent submissions could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, §§ 1341 and 1342).
9. Offer void where taxed, prohibited or restricted by law. Offer good only a) on US Product, purchased in the 50 states of the United States and D.C. and b) to current U.S. residents only. Exception for U.S. military personnel overseas. Reward cards may not be used by persons under 18 years of age.
10. Panasonic Corporation of North America ("Panasonic") is not responsible for late, lost or misdirected mail.
11. Panasonic reward cards offers are ordinarily delivered within 8–14 weeks. Reward cards cannot be reissued.
12. Panasonic reserves the right to audit any claims and to nullify any claims that cannot be substantiated.
13. Panasonic reserves the right to amend the rules of the program or cancel this promotion without prior notice.
14. Submitted claim material becomes the property of Panasonic and will not be returned.
15. Please retain a copy of your submission for your records.

Mail your completed claim form to: AG-AF100 Camcorder Promotion
P.O. Box 1919,
Memphis, TN 38101
Phone Number: 866-339-4296

QUESTIONS? Call (866) 339-4296 or go to www.acbpromotions.com/Panasoniccamcorders to check the status of your reward card.

Reward cards are issued in connection with a loyalty, award or promotion program and can be used virtually anywhere that welcomes American Express® Cards in the U.S.; cannot be used for revolving payments, or with water taxis, limousines and ATMs; valid for up to 6 months; terms and conditions apply; see www.encompasscard.com for details. The card is point based with 1 point = \$1 in purchasing power. The card is issued by IntelliSpend Prepaid Solutions, LLC.