

To: Panasonic Audio Visual Technologies Resellers
Subject: New HPX250 370 Rebates
Bulletin Number: AV Tech-2014-MB-49
Date: January 1, 2014

Panasonic is excited to announce two new P2 rebates. From January 1 until March 31, 2014, end users can receive a \$600 rebate on the AGHPX250PJ and a \$900 rebate on the AGHPX370PJ P2 HD Camcorders.



These programs are in addition to the existing HPX250 and HPX370 rebate programs, which included microP2 card / adapter purchases (Bulletin # AV Tech-2013-MB-33). Panasonic is providing the end-user customer the choice to get a rebate, just for purchasing with these high quality P2 HD camcorders, or a larger rebate, when they purchase these camcorders, along with the fast & reliable microP2 cards and adapters. Please visit www.acbpromotions.com/panasonicrebates for terms and conditions on these rebates and Panasonic Visa[®] Prepaid Card.

END-USER REBATE

- ▶ Valid from January 1, 2014 until March 31, 2014
- ▶ \$600 rebate on the AGHPX250PJ
- ▶ \$900 rebate on the AGHPX370PJ
- ▶ Sale must conclude by March 31, 2014
- ▶ Please visit www.acbpromotions.com/panasonicrebates to register for the rebate, as well as terms and conditions
- ▶ All end-users rebates will be issued on a Panasonic Visa[®] Prepaid Card

This promotion will provide extra value to your customers, and we feel this increased awareness to these models will offer extra sales potential for you. As always, thank you for your strong support of Panasonic.

Prepaid card is issued by MetaBank™, Member FDIC, pursuant to a license from Visa U.S.A. Inc. The prepaid card is given to you as a rebate and no consideration, value, or money has been paid by you in exchange for the prepaid card. Card issued in the name submitted on rebate form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa debit cards. Card valid for up to 6 months, unused funds forfeit at midnight EST the last day of the month of the valid thru date, subject to applicable law. Country restrictions apply and are subject to change. Card terms, conditions, and limitations apply; see MyPrepaidCenter.com/site/visa-promo for details.

Suggested List Price (SLP)

Suggested List Price (SLP) indicates the price at which we believe our products can be most successfully merchandised. No representation is hereby made that substantial sales are or will be made at the Suggested List Price.

**For questions, contact your Partner Sales Manager or Inside Partner Sales Support:
resellersupport@us.panasonic.com, 877.826.6538.**