

End User Promotion

END USER MAIL-IN REBATE			
PROMOTION PERIOD:		September 1, 2014 - November 30, 2014	
PRODUCTS	Model	Quantity	
	ODC600RE	5	With purchase of ODS-D77U (/SYD) (A stock only)

TERMS AND CONDITIONS:

Promotion Period:	September 1, 2014 - November 30, 2014
Eligible Product:	ODS-D77U (/SYD) (A stock only)
Backorder/Future Order:	Eligible product(s) must be ordered by and shipped to end user customer within the promotion period to qualify for the rebate.
Mixing of Promotions:	This program may be combined with other End User promotions from Sony.
Quantity:	Limit one rebate per each eligible product purchased.
Submission Deadline:	All claims must first be emailed to the email address: ProMediaMarketing@am.sony.com before November 30, 2014 and required backup documentation mailed and postmarked no later than November 30, 2014 or they will be rejected.
Claim Dispute:	Disputes for rejected claims must be submitted within 30 days of postmark date of claim rejection notice. To dispute a claim, end user must email the following email address ProMediaMarketing@am.sony.com . In the event of any questions or interpretation of the terms and conditions of this promotion, the decision of Sony will be final.
Other Terms & Conditions:	End user should allow 8-10 weeks following receipt of properly completed rebate submission for media to arrive. Limit one rebate per each eligible product purchased by end-user. Media will not be delivered to PO Boxes. Rebate will be issued in the name of the business or person purchasing the eligible product which, if applicable, must match the accompanying invoice/evidence. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or media lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the United States, Alaska and Hawaii, excluding territories. Offer not valid on B stock, refurbished, open-box, returned products, or demonstration products.
Change/Cancellation:	Sony may change or cancel this promotion at any time.

PROMOTION NAME: OPTICAL DISC ARCHIVE FREE MEDIA REBATE

PROMOTION PERIOD: September 1, 2014 through November 30, 2014

End Users can receive five (5) free Optical Disc Archive 600GB media cartridges (ODC600RE, no substitutions) following the purchase of an ODS-D77U (/SYD) during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate. No substitutions of media for the rebate are allowed.

For a listing of Sony Authorized Resellers or Resellers of a Sony Authorized Distributor, please visit: www.sony.com/professional. Click on "Find a Reseller", search by zip code.

TO RECEIVE THE REBATE BY MAIL:

- 1) End User must purchase a Sony (ODS-D77U (/SYD)) during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must email ProMediaMarketing@am.sony.com on or before **December 31, 2014**. In the email the following must be included:
 - a. End User Company Name, Address, City, State, Zip Code, Email address, Phone Number, Serial Number of ODS-D77U/SYD Optical Disc Archive Drive Purchased, Name of Re-seller, Invoice Number, Invoice Date.
 - b. Please print the Email
- 3) End User must send 1) print out of email 2) entire **ORIGINAL** UPC product code label from the box of the (ODS-D77U(/SYD)) purchased (**photocopies of UPC not accepted**), and 3) a copy of ODS-D77U(/SYD) purchase invoice from the Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony Direct to Sony Award Headquarters at the following address, postmarked no later than **December 31, 2014**.

Sony Pro Media Award Headquarters
ODC600RE Rebate
Sony
1 Sony Drive, MD-2A-LT
Park Ridge, NJ 07656-8003

Terms and Conditions:

Receive five (5) free Optical Disc Archive 600GB Media cartridges (ODC600RE, no substitutions allowed) following the purchase of a Sony ODS-D77U (/SYD). Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate. Offer valid on purchases of eligible product from September 1, 2014 - **November 30, 2014**. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony and shipped to end user customer within the promotion period to be eligible for rebate. For delivery, please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted to the Sony Pro Media Award Headquarters and all supporting paperwork for claims must be postmarked no later than **December 31, 2014**. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box(es) of the eligible product (photocopies of the UPC/serial number barcode label will not be accepted) and must be mailed to provided address. Limit one rebate per each eligible product purchased by end-users. Media will not be delivered to P.O. Boxes. Rebate media will be issued in the name of the business or person purchasing the eligible product which, if applicable, must match the accompanying invoice/evidence. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or media lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii and excluding territories. Offer is not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.