

**End User Promotion**

END USER MAIL-IN REBATE			
PROMOTION PERIOD:		April 1, 2014 - March 31, 2015	
	Model	Quantity	End User Rebate per unit
ELIGIBLE PRODUCTS	NEX-FS100U NEX-FS100UK NEX-FS700R NEX-FS700RH FS700R/7QPAC FS700RH/7QPAC PXW-FS7 PXW-FS7K	1	The Metabones EF Lens to Sony NEX Smart Adapter Lens (MARK II), Suggested list price of \$399.99



The Metabones EF Lens to Sony NEX Smart Adapter (MARK II) offers the following system compatibility:

- EF lenses
- EF-S lenses
- EXIF (focal length, aperture, zoom range)

Please see [www.Metabones.com](http://www.Metabones.com) for lens compatibility list

**PROMOTION:** Purchase a Sony PXW-FS7, PXW-FS7K, NEX-FS700R, NEX-FS700RH, NEX-FS100U, NEX-FS100UK, FS700R/7QPAC, FS700RH/7QPAC promotional package and receive a Metabones EF Lens to Sony NEX Smart Adapter (MARK II) Free via Mail-in Rebate  
**PROMOTION PERIOD:** April 1, 2014 through March 31, 2015

End Users can receive a Metabones EF Lens to Sony NEX Smart Adapter (MARK II), after purchases of a Sony PXW-FS7, PXW-FS7K, FS700R/7QPAC, FS700RH/PAC, NEX-FS700R, NEX-FS700RH, NEX-FS100U or NEX-FS100UK series Professional Camcorder during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of a Sony Authorized Distributor, please visit: [www.sony.com/professional](http://www.sony.com/professional)

Click on "Find a Reseller", search by zip code.

**TO RECEIVE THE REBATE BY MAIL:**

**PLEASE NOTE:** Online claiming will now be available for this rebate promotion 14-0057B at [www.sony.com/NEXlenspromo](http://www.sony.com/NEXlenspromo)

- 1) End User must purchase a Sony PXW-FS7, PXW-FS7K, FS700R/7QPAC, FS700RH/7QPAC, NEX-FS700R, NEX-FS700RH, NEX-FS100U or NEX-FS100UK, series Professional Camcorder during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at [www.sony.com/NEXlenspromo](http://www.sony.com/NEXlenspromo)
  - a. Click on this Promotion Number 140057B on the home page under 'Current Promotions.'
  - b. Complete the online claim form and hit the "Submit" button to process the submission.
  - c. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire ORIGINAL UPC product code label from the box of the Sony eligible projector purchased (photocopies of UPC not accepted), and a copy of purchase invoice from the same Sony Authorized Reseller, or Sony to Sony End User Award Headquarters at the following address, postmarked no later than April 30, 2015.

Sony End User Award Headquarters  
Offer # 140057B  
PO box 42012  
Hazelwood, MO 63042-1012

**Terms and Conditions:**

End Users can receive The Metabones EF Lens to Sony NEX/PXW-FS Series Smart Adapter (MARK II) via mail in-rebate. Offer valid on purchases of eligible product from April 1, 2014 through March 31, 2015. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. Please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than April 30, 2015. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to provided address. Limit one Metabones Smart Adapter II per each eligible product purchased by end-users (not for resale). The Metabones EF Lens to Sony NEX/PXW-FS Series Smart Adapter II will not be delivered to P.O. Box. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii, excluding territories. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.