

LIMITED TIME LOYALTY PROMOTION FOR THE CBK-55BK EFP STYLE BUILD UP
 BULLETIN #15-0147
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INSTANT REBATE TERMS AND CONDITIONS CONTINUED:

Claim Process:	<p>To enter a claim, the Reseller must follow these steps:</p> <ol style="list-style-type: none"> 1. Go to www.sony.com/yourprogramconnection. 2. Find this Bulletin name under “Claim” then click on the program link 3. Complete the online claim form and hit the “Submit” button to process the submission. The processed claim should now have a claim number and will appear on the home page in the claim summary. If the claim has been rejected, refer to “Claim Dispute” below. 4. Print a copy of the Claim Confirmation Page and send it with a copy of the original sales invoice. Backup paperwork must be submitted via one of the following methods: <ul style="list-style-type: none"> • Upload the documentation to the Program Connection website. • Fax to: 1.888.437.1923 • Mail to: <p style="text-align: center;">Your Sony Program Connection Reward Headquarters PO BOX 42012 Hazelwood, MO, 63042-1012</p>
Submission Deadlines:	All claims for the selected promotion must be submitted by the Reseller online @ www.sony.com/yourprogramconnection within 30 days of the end of the promotion period.
Audit	Sony has the right to audit all claims. Sony may require the Reseller to provide invoices and proof that the instant rebate was provided to the end user. Failure to provide requested information upon request will result in a debit to the reseller’s account.
Claim Dispute:	Any claims that are denied that the Reseller may want to dispute must be resolved no later than 60 days beyond the submission deadline. To dispute a claim, the Reseller should call the toll free number provided on the website of 1-866-562-0806. In the event of any questions or interpretation of the terms and conditions of this promotion, the decision of Sony will be final.
Claim Payment:	The payment will be in the form of a credit issued to the Reseller’s account. The Reseller should allow 30-45 days for payment from the date that Your Sony Program Connection HQ receives the claim online.
Mixing of Promotions:	<p>This promotion may be combined with #15-0039 XDCAM SHOULDER MOUNT CAMERA AND DIGITAL WIRELESS AUDIO PROMO and #15-0016 FY 2015 ZERO PERCENT 12 AND 24 MO. LEASE FINANCING PROGRAM.</p> <p>This promotion may not be combined with any promotions other than 15-0039 and 15-0016.</p>
Change/Cancellation	Sony may change or cancel this promotion at any time.

Thank you for your continued support, and Good Selling!

Alex Rossi
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 Professional Solutions of America
 Sony Electronics, Inc.