

PROMOTION NAME: OPTICAL DISC ARCHIVE FREE MEDIA REBATE

PROMOTION PERIOD: July 1, 2015 through September 30, 2015

End Users can receive five (5) free Optical Disc Archive 600GB media cartridges (ODC600RE, no substitutions) following the purchase of an ODS-D77U (/SYD) during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate. No substitutions of media for the rebate are allowed.

TO RECEIVE THE REBATE BY MAIL:

- 1) End User must purchase a Sony (ODS-D77U (/SYD) during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must email ProMediaMarketing@am.sony.com on or before **October 31, 2015**. In the email the following must be included:
 - a. End User Company Name, Address , City, State, Zip Code , Email address , Phone Number , Serial Number of ODS-D77U/SYD Optical Disc Archive Drive Purchased, Name of Re-seller, Invoice Number, Invoice Date.
 - b. Please print the Email
- 3) End User must send 1) print out of email 2) entire **ORIGINAL** UPC product code label from the box of the (ODS-D77U(/SYD)) purchased (**photocopies of UPC not accepted**), and 3) a copy of ODS-D77U(/SYD) purchase invoice from the Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony Direct to Sony Award Headquarters at the following address, postmarked no later than **October 31, 2015**.

Sony Pro Media Award Headquarters
ODC600RE Rebate
Sony
1 Sony Drive, MD-1B9-LT
Park Ridge, NJ 07656-8003

Terms and Conditions:

Receive five (5) free Optical Disc Archive 600GB Media cartridges (ODC600RE, no substitutions allowed) following the purchase of a Sony ODS-D77U (/SYD). Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate. Offer valid on purchases of eligible product from **July 1, 2015 - September 30, 2015**. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony and shipped to end user customer within the promotion period to be eligible for rebate. For delivery, please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted to the Sony Pro Media Award Headquarters and all supporting paperwork for claims must be postmarked no later than **October 31, 2015**. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box(es) of the eligible product (photocopies of the UPC/serial number barcode label will not be accepted) and must be mailed to provided address. Limit one rebate per each eligible product purchased by end-users. Media will not be delivered to P.O. Boxes. Rebate media will be issued in the name of the business or person purchasing the eligible product which, if applicable, must match the accompanying invoice/evidence. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations.