

End User Promotion

PROMOTION NAME: XDCAM SHOULDER MOUNT CAMERA AND DIGITAL WIRELESS AUDIO PROMOTION

PROMOTION PERIOD: April 1, 2015 through **March 31, 2016**

End user can receive a DWX DWR-RS02 slot in receiver by mail when they purchase either an eligible camcorder (or F5/55 Build Up Kit) with a DWX digital transmitter (DWT-B01 body pack, DWT-P01 Plug On Transmitter, OR DWM-02 handheld) during the promotion period of April 1, 2015 through **March 31, 2016** from a Sony U.S. Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible models must be ordered by and shipped to the end user within the promotion period to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributor, please visit: www.sony.com/professional. Click on "Find a Reseller", search by zip code.

TO RECEIVE THE REBATE BY MAIL:

- 1) End User must purchase an eligible Sony camcorder (or F5/55 Build Up Kit) with a DWX digital transmitter (DWT-B01 body pack, DWT-P01 Plug-On, OR DWM-02 handheld) during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at www.sony.com/xdcamaudiorebate
 - a. Complete the online claim form and hit the "Submit" button to process the submission.
 - b. Print your Online Rebate Submission Form
- 3) End user must send printout of completed online form, entire **ORIGINAL** UPC product code label from the box(es) of the Camera and Wireless Audio model purchased (**photocopies of UPC not accepted**), and a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony to Sony Award Headquarters at the following address, postmarked no later than **April 30, 2016**

**Sony End User Award Headquarters
Offer # 150038B
PO Box 42012
Hazelwood, MO 63042-1012**

| PURCHASE AN ELIGIBLE CAMCORDER (OR F5/55 BUILD UP KIT) | PLUS A DIGITAL WIRELESS TRANSMITTER (BODY PACK, PLUG ON OR MICROPHONE) | AND RECEIVE A DIGITAL SLOT-IN RECEIVER AT NO ADDITIONAL CHARGE VIA MAIL IN REBATE |
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| CBK-55BK (F5/F55 BUILD UP KIT) | DWT-B01/E, DWT-P01/E or DWM-02 (/14, /30, or /42) | DWR-S02D (/14, /30, or /42) |
| PDW-850 | | |
| PXW-X500 | | |
| PMW-400K / L / KCE / LCE | | |
| PXW-X320 / CE | | |
| PMW-320K / KCE | | |

Terms and Conditions:

Receive a mail-in rebate by mail following purchase of an eligible camcorder (or F5/55 Build Up Kit) with an eligible DWX digital transmitter. Offer valid on purchases of eligible products from April 1, 2015 through **March 31, 2016**. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. Please allow 8-10 weeks for rebate delivery following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later **April 30, 2016**. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box(es) of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to provided address. Limit one receiver per each eligible camcorder/transmitter combination purchased by end-users. Rebate will not be delivered to P.O. Boxes. Offer is not transferable. Offer cannot be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims, premiums, or checks lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii and excluding territories. The dealer invoice must show a valid U.S. billing address for the end user purchaser, and the DWR-S02D slot in receiver must be shipped to a valid U.S. address. This shipping address may not be that of a freight forwarder. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.