

Rebate Claim Form

Speed up the process!

Go online to www.web-rebates.com/canon and prequalify your rebate submission prior to mailing your rebate.

Total Rebate Amount Due

(Add all rebate amounts claimed)

\$ _____

First Name _____

Last Name _____

Address _____

City _____

State _____

Zip Code _____

Daytime Phone _____

E-mail Address* _____

*We will notify you by e-mail of the status of your rebate submission. For more information or for questions regarding the status of your claim, visit www.web-rebates.com/canon or call Toll Free (877) 862-6870.

You're automatically entered into the Canon Fantasy Photographer Sweepstakes drawing when you submit your rebate by 12/28/04. Sweepstakes begins 10/15/04 and ends on 12/28/04.

Canon



Rebate Claim Form

Buy **any 2** different items, get **Double** rebate amount!
Buy **any 3** different items, get **Triple** rebate amount!

Please check appropriate boxes. Only one check per product.

| Eligible Items | | BUY ONE | Purchase Any Two Different items | Purchase Any Three or More Different items |
|-------------------------|-------------------------------|--------------------------------|----------------------------------|--|
| Digital EOS | EOS-1Ds Mark II | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 |
| | EOS-1Ds | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 |
| | EOS-1D Mark II | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 |
| | EOS 20D | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 |
| | EOS 10D | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 | <input type="checkbox"/> \$0 |
| | EOS DIGITAL REBEL | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$300 |
| EF Zoom | EF 16-35 2.8 LU | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$150 |
| | EF 17-40 4 LU | <input type="checkbox"/> \$25 | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$75 |
| | EF 24-70 2.8 LU | <input type="checkbox"/> \$45 | <input type="checkbox"/> \$90 | <input type="checkbox"/> \$135 |
| | EF 28-135 3.5-5.6 ISU | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 28-200 3.5-5.6 U | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 70-200 2.8 L IS U | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$150 |
| | EF 70-200 2.8 LU | <input type="checkbox"/> \$40 | <input type="checkbox"/> \$80 | <input type="checkbox"/> \$120 |
| | EF 70-200 4 LU | <input type="checkbox"/> \$25 | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$75 |
| | EF 75-300 4-5.6 ISU | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| EF 100-400 4.5-5.6L ISU | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$150 | |
| EF Single | EF 20 2.8 U | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 28 1.8 U | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 50 1.4 U | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 85 1.8 U | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 100 2.0 U | <input type="checkbox"/> \$15 | <input type="checkbox"/> \$30 | <input type="checkbox"/> \$45 |
| | EF 135 2.0 LU | <input type="checkbox"/> \$35 | <input type="checkbox"/> \$70 | <input type="checkbox"/> \$105 |
| | EF 200 2.8 LIIIU | <input type="checkbox"/> \$25 | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$75 |
| | EF 300 4 LISU | <input type="checkbox"/> \$45 | <input type="checkbox"/> \$90 | <input type="checkbox"/> \$135 |
| EF 400 5.6 LU | <input type="checkbox"/> \$40 | <input type="checkbox"/> \$80 | <input type="checkbox"/> \$120 | |
| EF Special | EF 15 2.8 Fisheye | <input type="checkbox"/> \$25 | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$75 |
| | EF 100 2.8 Macro U | <input type="checkbox"/> \$20 | <input type="checkbox"/> \$40 | <input type="checkbox"/> \$60 |
| | EF 180 3.5L Macro U | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$150 |

Double and Triple rebate awards are not applicable for items listed below nor do they qualify the eligible products listed above.

| | | | | | |
|------------------|-------------------------|-------------------------------|----------------------|-------------|--------------------------------|
| Speedlite | Speedlite 580EX | <input type="checkbox"/> \$20 | IS Binoculars | 18x50 IS AW | <input type="checkbox"/> \$100 |
| | Speedlite 420EX | <input type="checkbox"/> \$15 | | 15x50 IS AW | <input type="checkbox"/> \$100 |
| | Speedlite 220EX | <input type="checkbox"/> \$10 | | 12x36 IS II | <input type="checkbox"/> \$50 |
| | Macro Twin Lite MT-24EX | <input type="checkbox"/> \$50 | | 10x30 IS | <input type="checkbox"/> \$50 |
| | Macro Ring Lite MR-14EX | <input type="checkbox"/> \$30 | | 8x25 IS | <input type="checkbox"/> \$50 |

You're automatically entered into the Canon Fantasy Photographer Sweepstakes drawing when you submit your rebate by 12/28/04. For more information on this rebate go online to www.usa.canon.com/nfl.

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Purchase any of the products listed between October 15, 2004 and January 31, 2005. **Products must be purchased at any authorized Canon USA dealer or reseller.** Claims must be postmarked by February 21, 2005.

Buy 1 qualified item & get rebate amount!

Buy 2 different qualified items & get Double rebate amount!

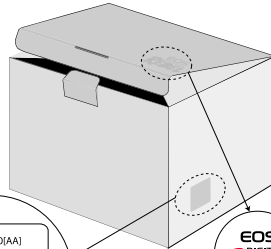
Buy 3 or more different qualified items & get Triple rebate amount!

- Double and Triple rebate amount is not honored on Speedlites or IS Binoculars.
- To be eligible for Double or Triple rebates, products purchased must be different from one another.
- Other than the Digital Rebel, EOS Digital cameras have no rebate value when purchased alone; however purchases of one or more different cameras will double or triple each EF Lens rebate.

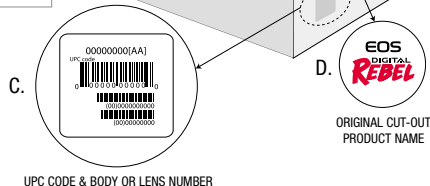
HOW TO CLAIM YOUR REBATE:

1. Check all applicable boxes on the front of this rebate claim form.
 2. Fill out all the information requested on the back of this rebate claim form.
All customer information provided for the initial rebate MUST match customer information provided on the subsequent rebate submissions. Failure to do so will result in the second and third submissions being treated as an initial rebate submission and the bonus reward will not be awarded.
 3. Attach the following:
 - A. **Copy** of dated sales receipt showing purchase of qualifying Canon product(s).
 - B. **Copy** of Customer Portion of the Canon USA warranty card with imprinted model and body or lens number. (See picture below for example)
 - C. **Copy** of UPC code and body or lens number from product(s). (See picture below for example)
 - D. **Original cut-out** product name from top of the box. (Not Canon logo, see picture below for example)
- *Please note: If you purchase an EOS 20D w/EF-S 17-85 Kit, photocopy the UPC codes from the interior of the EOS 20D box only.

| CANON LIMITED WARRANTY | |
|--------------------------------------|-------------------|
| CANON U.S.A., INC. CANON CANADA INC. | |
| Name | Address |
| City | State |
| Phone | Zip |
| Email | Product Name |
| Model Number | Serial Number |
| Date of Purchase | Country of Origin |



4. **MAIL all items to:**
Cash in with Canon
Offer #4641
PO Box 42923
Mesa, AZ 85274-2923



TERMS AND CONDITIONS: Purchase any one of the eligible products listed and receive single rebate value. Purchase two different EF lenses OR a select digital EOS camera, or EOS Digital Rebel with any EF lens and receive double rebate value on EF lenses and EOS Digital Rebel (if applicable). Purchase three or more different EF lenses, or a select digital EOS camera or a EOS Digital Rebel with two different EF lenses and receive triple rebate value on the EF lenses and the EOS Digital Rebel camera (if applicable). To be valid all products eligible for rebate must be purchased during the promotion period. Products comprising double and triple rebate offer may be submitted separately, however, all customer information provided for the initial rebate MUST match the customer information provided on the subsequent rebate submissions. Failure for the information to match will result in the second or third submissions being treated as a first, or initial rebate and the bonus reward will not be awarded. Offer available on new products only. Purchase must take place between October 15, 2004 and January 31, 2005. Claims must be postmarked by February 21, 2005 and received by February 28, 2005. **Only purchases from an authorized Canon USA dealer or reseller in the 50 United States, District of Columbia and Puerto Rico is valid.** Only eligible Canon products with a Canon USA warranty card are eligible for this rebate. Valid for legal residents of the fifty U.S. States, District of Columbia and Puerto Rico and claims are limited to addresses within these localities. Request to P.O. Boxes will not be honored. Can't be combined with any other offer or promotion. This claim form must be filled in completely and accompanied by a copy of the customer portion of the warranty card with imprinted model and body or lens number, copies of the original UPC code and body or lens number from product box, cutout(s) of the product name taken from anywhere on the product box, and a copy of the original sales receipt(s) from an authorized Canon USA dealer or reseller with store name, purchase date, product model name(s), and price paid clearly legible to be valid. Any misrepresentation, fraudulent information or multiple claims voids the offer, and documentation will not be returned. Canon U.S.A. has the right to substantiate sales receipts and body or lens numbers and to request additional identification and/or documentation. All claims and their accompanying documentation become property of Canon U.S.A., Inc. and will not be returned. Please retain a copy of all documentation sent for your records. Canon U.S.A. is not responsible for lost, late, illegible, damaged, or misdirected mail. Rebate check must be cashed within 90 days of issuance and cannot be reissued. Please allow 6-8 weeks for rebate check. Offer void where prohibited, taxed, or restricted by federal, state or local law or regulation. Offer not valid for employees, retailers, and/or distributors of Canon U.S.A., Inc. All rights reserved. Canon, the Canon logo, the EOS Digital Rebel, and the EOS Digital Rebel logo are registered trademarks of Canon U.S.A. Cash value 1/100 of \$01. **For Sweepstakes entries – all claims must be postmarked by 12/28/04 to be eligible. No purchase necessary, see Official Rules for full details.** For eligible items see front of rebate claim form.

"Canon Fantasy Photographer Sweepstakes" Rules: NO PURCHASE NECESSARY. Void where prohibited by law. Open to legal U.S. residents 18 or older. Sweepstakes begins on or about 10/15/04 and ends on 12/28/04. 1. **ENTRY:** Complete official entry form or print on a 3"x5" card/paper your name, complete address, daytime phone number and date of birth and mail to: "Canon Fantasy Photographer Sweepstakes," P.O. Box 4774, Grand Central Station, New York, NY 10163, to be postmarked by 12/28/04 and received by 1/14/05. Limit one entry, per person, per day. Each entry must be mailed separately. No mechanical reproductions or copies of entries will be accepted. Limit one prize per individual, household or family. Entries become the sole property of Sponsor and will not be returned. 2. **PRIZES/ODDS OF WINNING:** Grand Prize (1): Trip for four (4) to the 2005 Pro Bowl on 2/13/04 in Honolulu, HI plus one (1) Canon EOS 20D camera kit. Trip consists of round trip coach air transportation from the major commercial airport nearest winner's residence to Honolulu, HI, 7 days/6 nights standard hotel accommodations (two (2) rooms, double occupancy), four (4) tickets and one (1) sideline field pass to the 2005 Pro Bowl to shoot pre-game, halftime and post-game as directed by the NFL. Grand Prize winner will be the only eligible person allowed on the field. Field access is restricted in time, length, and duration and at the sole discretion of the NFL in the interest of safety. Approximate Retail Value ("ARV"): \$13,000. First Prize (3): Trip for two (2) to any 2005 NFL regular season game of the winner's choice and one (1) Canon EOS 20D camera kit. Trip consists of round-trip coach air transportation from the major commercial airport nearest winner's residence, 3 days/2 nights standard hotel accommodations (one (1) room, double occupancy), and two (2) tickets to the 2005 NFL regular season game of the winner's choice. ARV: \$5,500 each prize. Second Prize (10): Canon EOS 20D camera kit. ARV: \$3,200 each prize. Third Prize (25): \$100 gift certificate to rtfshop.com. ARV: \$100 each prize. Approximately 700,000 official entry forms will be made available, but odds of winning depend on number of eligible entries received. For Grand and First Prizes: (1) winner and guest(s) must travel together on the same itinerary; (2) winner must be able to travel on dates indicated by Sponsor so as to attend Pro Bowl and/or 2005 NFL regular season game (as applicable) and, if winner is unavailable on such dates, the prize will be forfeited and an alternate winner selected. Prizes are non-transferable. Taxes and all unspecified expenses relating to prize are the sole responsibility of the winner. No prize substitution except at Sponsor's sole discretion if a prize is unavailable for any reason and only then for prize of equal value. 3. **CONDITIONS OF PARTICIPATION:** Employees and their immediate families (parents, siblings, children, spouse) and members of their same households of Canon U.S.A., Inc., PSP Sports, the NFL Entities, and their respective parents, subsidiaries, affiliates, and agencies are ineligible. By participating, entrant agrees to be bound by these Official Rules and the judges' decisions which are final and binding. 4. **DRAWING:** Winners will be selected in a random drawing on or about 1/7/05 by PSP Sports, an independent judging agency, from all eligible entries received. Potential winners will be notified by phone and overnight mail. Grand and First Prize winners must sign and return an affidavit of eligibility, a liability release and a publicity release (where legal) within three days of notification. Guests of Grand and First Prize winners (if a minor, parent/legal guardian of guest) must sign and return a release of liability and a publicity release (where legal) prior to travel. In the event of noncompliance, or if prize notification is returned undeliverable, that prize will be forfeited and an alternate winner selected. By entering into this contest, the entrant grants to Sponsor and the NFL Entities the right to use his/her name, portrait, picture, voice, likeness and biographical information for advertising and promotional purposes without additional compensation. 5. **RELEASE OF LIABILITY:** By participating, entrants hereby release and agree to hold harmless Sponsor, PSP Sports, the NFL Entities and their respective parents, affiliates and subsidiaries, and the officers, directors, agents, employees of the foregoing entities from any and all liability with respect to or in any way arising from, this Sweepstakes or acceptance, possession, receipt or use/misuse of any prize. Sponsor and its agencies are not responsible for late, lost, mutilated, incomplete, illegible, misdirected entries or postage due mail. **WINNERS LIST/OFFICIAL RULES:** For a list of winners or the official rules (specify which), send a self-addressed stamped envelope by 3/15/05 to: "Canon Fantasy Photographer Sweepstakes," Winner's List and Official Rules, P.O. Box 4774, Grand Central Station, New York, NY 10163. Sponsored by Canon U.S.A., Inc., One Canon Plaza, Lake Success, NY 11042-1198. NFL Properties LLC, NFL Enterprises, L.P., the NFL, its Member Clubs and each of their respective affiliates, officers, directors, agents, and employees (collectively the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.