

SONY

Professional Solutions of America

End User Promotion

END USER MAIL-IN REBATE			
PROMOTION PERIOD:		April 1, 2014 - September 30, 2014	
ELIGIBLE PRODUCTS	Model	Quantity	End User Rebate per unit
	NEX-FS100U NEX-FS100UK NEX-FS700R NEX-FS700RH	1	The Metabones EF Lens to Sony NEX Smart Adapter Lens (MARK II), Suggested list price of \$399.99

THE METABONES EF LENS TO SONY NEX SMART ADAPTER LENS (MARK II)



The Metabones EF Lens to Sony NEX Smart Adapter (MARK II) offers the following system compatibility:

- EF lenses
- EF-S lenses
- EXIF (focal length, aperture, zoom range)

Please see www.Metabones.com for lens compatibility list

TERMS AND CONDITIONS:

Promotion Period:	April 1, 2014 - September 30, 2014
Eligible Products:	See table on page one. (A stock only)
Backorder/Future Order:	Eligible product(s) must be ordered by and shipped to end user customer within the promotion period to qualify for the rebate.
Mixing of Promotions:	This program may be combined with other End User promotions from Sony.
Quantity:	Limit one rebate per each eligible product purchased.
Submission Deadline:	All claims must be entered online and required backup documentation submitted and postmarked no later than October 31, 2014 or they will be rejected.
Claim Dispute:	Disputes for rejected claims must be submitted within 30 days of postmark date of claim rejection notice. To dispute a claim, end user must call the toll free number provided on the website. In the event of any questions or interpretation of the terms and conditions of in this promotion, the decision of Sony will be final.
Other Terms & Conditions:	End user should allow 8-10 weeks following receipt of properly completed rebate submission for check and discs. Limit one Metabones Smart Adapter 11 per each eligible product purchased by end-users (not for resale). The Metabones EF Lens to Sony NEX Smart Adapter 11 will not be delivered to P.O. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii and excluding territories. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.
Change/Cancellation:	Sony may change or cancel this promotion at any time.

PROMOTION: Purchase a Sony NEX-FS700R, NEX-FS700RH, NEX-FS100U or NEX-FS100UK series Professional Camcorder and receive a Metabones EF Lens to Sony NEX Smart Adapter (MARK II) Free via Mail-in Rebate
PROMOTION PERIOD: April 1, 2014 through September 30, 2014

End Users can receive a Metabones EF Lens to Sony NEX Smart Adapter (MARK II), after purchases of a Sony NEX-FS700R, NEX-FS700RH, NEX-FS100U or NEX-FS100UK series Professional Camcorder during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of a Sony Authorized Distributor, please visit: www.sony.com/professional

Click on "Find a Reseller", search by zip code.

TO RECEIVE THE REBATE BY MAIL:

PLEASE NOTE: Online claiming will now be available for this rebate promotion 14-0057B at www.sony.com/NEXlenspromo

- 1) End User must purchase a Sony NEX-FS700R, NEX-FS700RH, NEX-FS100U or NEX-FS100UK, series Professional Camcorder during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at www.sony.com/NEXlenspromo
 - a. Click on this Promotion Number 140057B on the home page under 'Current Promotions.'
 - b. Complete the online claim form and hit the "Submit" button to process the submission.
 - c. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire ORIGINAL UPC product code label from the box of the Sony eligible projector purchased (photocopies of UPC not accepted), and a copy of purchase invoice from the same Sony Authorized Reseller, or Sony to Sony End User Award Headquarters at the following address, postmarked no later than April 15, 2014.

Sony End User Award Headquarters
Offer # 140057B
PO box 42012
Hazelwood, MO 63042-1012

Terms and Conditions:

End Users can receive The Metabones EF Lens to Sony NEX Smart Adapter (MARK II) via mail in-rebate. Offer valid on purchases of eligible product from April 1, 2014 through September 30, 2014. Eligible models must be ordered from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. Please allow 8-10 weeks following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than October 31, 2014. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to provided address. Limit one Metabones Smart Adapter 11 per each eligible product purchased by end-users (not for resale). The Metabones EF Lens to Sony NEX Smart Adapter 11 will not be delivered to P.O. Box. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii, excluding territories. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.