

End User Promotion

PROMOTION NAME: Purchase a PXW-FS5 or PXW-FS5K camcorder and receive the FS RAW upgrade license free via mail in rebate.

PROMOTION PERIOD: November 12, 2017 - December 30, 2017

End Users can receive an FS RAW upgrade license by mail on purchases of PXW-FS5 or PXW-FS5K during the promotion period of November 12, 2017 - December 30, 2017 from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.

For a listing of Sony Authorized Resellers or Resellers of Sony Authorized Distributor, please visit: www.sony.com/professional . Click on "Find a Reseller", search by zip code.

TO RECEIVE THE FS RAW UPGRADE LICENSE BY MAIL:

- 1) End User must purchase a Sony PXW-FS5 or PXW-FS5K during the promotion period from a Sony Authorized Reseller, Reseller of a Sony Authorized Distributor or Direct from Sony. Eligible product must be ordered by and shipped to the end user within the promotion period in order to qualify for this rebate.
- 2) End User must fill out online rebate claim form at www.sony.com/prorebates.
 - a. Click on this Promotion Number **600037816B** on the home page under 'Current Promotions.'
 - b. Complete the online claim form and hit the "Submit" button to process the submission.
 - c. Print your Online Rebate Submission Form.
- 3) End User must send printout of completed online form, entire **ORIGINAL** UPC product code label from the box(es) of the PXW-FS5 or PXW-FS5K purchased (**photocopies of UPC not accepted**), and a copy of purchase invoice from the same Sony Authorized Reseller, Reseller of Sony Authorized Distributor or Sony to Sony Award Headquarters at the following address, postmarked no later than **January 31, 2018**.

Sony End User Award Headquarters
Offer # **600037816B**
PO box 42012
Hazelwood, MO 63042-1012

Terms and Conditions:

Receive a FS RAW upgrade license at no additional charge by mail following purchase of a PXW-FS5 or PXW-FS5K. Offer valid on purchases of eligible products from **November 12, 2017 through December 30, 2017**. Eligible models must be ordered from a Sony Authorized Reseller, reseller of a Sony Authorized Distributor or directly from Sony and shipped to end user customer within the promotion period to be eligible for rebate. Please allow 8-10 weeks for rebate delivery following postmark of properly completed submission. All claims must be submitted online and all supporting paperwork for claims must be postmarked no later than **January 31, 2018**. Submission must include serial number and copies of dated purchase receipt/invoice and ORIGINAL UPC/serial number bar code label from the box(es) of the eligible product (photocopies of UPC/serial number barcode label will not be accepted), and must be mailed to provided address. Limit one rebate per each eligible product purchased by end-users. Rebate will not be delivered to P.O. Boxes. Offer is not transferable. Offer can be combined with other offers from Sony. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or premiums lost, damaged, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which rebate is claimed may not be returned (limited warranty claims excluded). Offer valid only in the continental United States, Alaska and Hawaii, excluding territories. The dealer invoice must show a valid U.S. billing address for the end user purchaser, and the FS RAW upgrade license must be shipped to a valid U.S. address. This shipping address may not be that of a freight forwarder. Offer not valid on B stock, refurbished, open-box, returned, or demonstration products. Sony reserves the right to modify or cancel this offer at any time.